



Archway Olds Club News



March 2021

History of Oldsmobile

OLDSMOBILE 1950 - 2004

1950: R.E. Olds dies.

1958: Olds becomes the nation's fourth largest automaker.

1965: Employment exceeds 15,000 in Lansing.

1968: Hurst/Oldsmobiles roll off the assembly line and are shipped to Demmer Tool and Die for conversion.

1978: With the dedication of a new Cutlass plant, Oldsmobile's Lansing operations become North America's largest passenger car assembly complex.

1979: Engine plant opens in Delta Township. GM employment tops 23,000.

1984: With the reorganization of GM, Oldsmobile becomes a sales and marketing division in the Buick-Oldsmobile-Cadillac Group. Oldsmobile sells more cars this year than any other year.

1992: Buick-Oldsmobile-Cadillac becomes a corporate GM name only. Lansing's factories become part of the Lansing Automotive Division, which made its home offices in the city.

1996: GM announces Oldsmobile will move to Detroit.

1997: Oldsmobile celebrates 100th anniversary.

1998: Oldsmobile moves from Lansing to Detroit. In mid-1998, Oldsmobile starts to build the Alero in Lansing.

1999: A GM vice president says the automaker could build two new assembly factories in the Lansing area.

2000: GM announces it will phase out its Oldsmobile division.

2001: Oldsmobile dealers begin receiving settlement payments from GM to avert lawsuits related to the Oldsmobile phase out.

2004: An amendment to a pending federal tax bill may give Oldsmobile dealers two years to spend their GM settlement checks before tax on the money is due.

April 29, 2004: The last Oldsmobile to be built, an Alero, rolls off the line at Lansing Car Assembly.

From Oldsmobile Club of America 1950



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New Year, Same Pandemic....

The next Club meeting is cancelled due to the pandemic. There is no February 2021 meeting.

Table of Contents

Club News - - - - -	Page 1
Presidents Message - - - - -	Pages 2
More Club News - - - - -	Page 3
For Sales - - - - -	Page 4
OCA 2021 Nationals - - - - -	Page 5

Club Mailing Address:

Archway Olds Club
P.O. Box 789
Imperial, MO 63052

Officers

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Bruce Stocker	492 Bluff Drive St. Louis, MO 63137
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The Club News

CLUB EVENTS – 2021 (HERE'S HOPING)

9 MAR	Archway Club meeting – Sports Cafe	Cancelled
13 APR	Archway Club meeting – Sports Cafe	7:00 p.m
11 MAY	Archway Club meeting – Sports Cafe	7:00 p.m
8 JUN	Archway Club meeting – Sports Cafe	7:00 p.m
13 JUL	Archway Club meeting – Sports Cafe	7:00 p.m
10 AUG	Archway Club meeting – Sports Cafe	7:00 p.m
14 SEP	Archway Club meeting – Sports Cafe	7:00 p.m
?? SEP	MOT All Oldsmobile Show	10:00 a.m
12 OCT	Archway Club meeting – Sports Cafe	7:00 p.m
17 OCT	Olds Club Picnic – Greensfelder Shelter, Creve Couer Co. Park	10:00 a.m
9 NOV	Archway Club meeting – Sports Cafe	7:00 p.m
TBD	Archway Holiday Luncheon	TBD

CARSHOWS – 2021

Oldsmobile fans, here are some dates to put into your calendars.

- Kicks On 66/Randy Gori Memorial Car Show - September 11, 2021
- Crusin-Lindberg date
- Saturday August 21st, Sonny Sterthman Memorial Car Show at CityFest, O'Fallon City Park, O'Fallon Illinois

MEMBERSHIP RENEWAL

Please remember to send in your membership renewal for 2021 and if up to it for 2022. At the same time, please renew your membership for the Oldsmobile Club of America as well. We appreciate your membership!

SEND IN YOUR STORIES!

Thank you, Gene for your story this month! Members, please provide your stories from car shows or cars for the club newsletter. Others missing your presence at club meetings will love your car memories!





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March 2021 President's Message

Howdy Folks, I think we see the light at the end of the tunnel as spring is coming soon. We are now in March and daylight saving time (spring forward) coming March 14th. With that our temperatures will be warming up and longer daylight hours. Here in St. Louis area we got by last winter pretty well as only a couple of cold and snowy weeks in February. We have gotten past 2021 winter and now onto a warmer 2021 spring.

Are you felling optimistic? I am, our Covid numbers are coming down. Being late in the vaccine sign up in the St. Louis and Kansas City areas we should be aggressively getting our vaccine appointments soon. Dr. Gaza had to stir things up to get attention to locations not getting the vaccine. There are several people going out of the cities and signing up in different counties outside our areas and getting appointments to get the vaccine.

We should be getting close to back to some sort of normal. I am thinking again of meeting in the St. Charles Park when it gets a little warmer and daylight savings time gets us a longer day. Let's see how the temperatures get in April. Maybe the second Tuesday, April 13th at Wapplehorst Park in St. Charles as I tried several times last fall to gather outside under a pavilion from 5:00 PM till dark? Let's see how the weather gets warmer as we have time to make that decision. If we are thinking optimistic by then everyone should have received their vaccine and fell safe enough to gather back at The Sports Cafe for May? That's a ways off let's see how this normal returns.

Several members have decided not to renew their 2021 membership so we should have a lot of room back at The Sports Café.

Maybe look into this as the local St. Louis Street Rod Association cannot have their " Real Easter Car Show" on the lower lot at Forest Park as the city park is closed to events so they are having their car show at St. Charles Family Arena 2002 Arena Parkway St. Charles, MO 63303, Sunday April 4th. contact 636-896-4200.

Marcie just sent out a notice by email to members about an additional car event that I would like to make an Archway Oldsmobile Club event as last year was really cool and I would like to have members experience this newer car show as a club and display as a club.

Save this Date Kicks On 66/ Randy Gori Memorial Car Show Saturday September 11th, Legion Hall #199 #58 South State Road 157, Edwardsville, IL 62025. If Gary and Jan Flood display their 57 there you know its has to be the best car show in the area.

Another Save the Date to be added Rally Around the Water Tower Car Show, Saturday September 25th at Mertz Ford Dealership, Millstadt IL.

Our club normally attends this event in strength to assist Melva and the Save the Tower Association. Someday soon you and your grandkids driving through Millstadt you can look up and say " I helped save that water tower" and go by proud you have done that. Maybe stay afterwards and eat at the famous local restaurant next door. They have a killer fish plates to select from plus camaraderie.

I like to Thank Kevin Beutelmann for the past two newsletter editions of W-Codes information. Very well done and many of those W-Codes I did not know and do now. Thank you Kevin for that information. Test will be conducted at our next meeting.

That is all I have for now. Stay safe and stay positive.

Gene





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March 2021

Oldsmobile Internet Links

www.oldsmobileclub.org (OCA homepage)
www.archwayoldsclub.org (our website)
www.anticueolds.org (Pre-'66 Oldsmobile Org.)
www.hurstolds.com (Hurst/Olds Club)
www.455sx.com (455 SX Oldsmobile Org.)
www.toronado.org (Toro Info.)
www.classicoldsmobile.com/
www.oldsjunction.classicoldsmobile.com

MEMBER BIRTHDAYS

2	Alex Mayfield
5	Gerald Burns
9	Cathy Bumb
11	Bob Bader
14	Kathy Clemons
20	Vibeke Sybert
22	John Palmberger
23	Herb Kopff
24	Evelyn Hendrix

MEMBER ANNIVERSARIES

16	Mary Kay & Rich Carlson
23	Jackie & Don Audrain



Member Story

Barb can make a friend anywhere.

My story begins at Cincinnati Ohio at the 2014 OCA Nationals. I registered my 1970 Cutlass Coupe in the race car class. Friday night was race night at Edgewater Sports Park at Cleves, Ohio.

Barb and I went there and we unloaded the car and I asked if Barb would take some photos of me racing and she agreed.

I let the car warm up and drove around to warm up all parts then went to the staging lanes to test tune before the racing. The staging lanes pointed towards one side of the seating stands and when you approached the starting line, you had to make a hard left turn to get into the burn out boxes.

The first time I am sitting at the staging lane I am looking for where Barb is standing. I looked up the grassing area away from the stands and there was Barb sitting in a golf cart with some guy. I wondered how is she going to get any close photos from up there? Oh well lets make my first run and off we go.

Normally I make two test and tune runs one after the other to get some time slips before I let the car cool off and I pull the plugs to see what they look like. I normally go to a one step hotter plugs when racing.

The second time I am sitting in the staging lanes I notice Barb is still sitting on the golf cart with this old dude up on the grassy knoll. Then it dawned on me that she was sitting with the owner of the track. He was watching some different Oldsmobile's go down this track and she found an interesting person to talk to.

This owner was Dick Weinle the owner of Edgewater Sports Park. Barb made friends with Dick and they spoke on the phone every week to keep in touch. She does this all the time. This was an interesting person.

Dick who was in his 70's was a GM Tech Automotive Engineer Technology Technician in the early 50's. Later he designed racing engines and rebuilt planes. Barb and I would visit Dick at his track on weekends and just had a wonderful time. One time we went early and I asked Dick if he had any Oldsmobile parts and our early visit he took us into to walk through his metal buildings he had on the sports park property up on top of the hill.

Continued on the next page



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For Sales/Wanted

For Sale	1976 Cutlass Supreme, 260 V8. All original.	Larry Sybert 636-485-4488
For Sale	1940 Olds (two cars) sedans, two door. Lots of parts	Don Ludwig 636-397-5845 J. Palmberger 636-970-4864
For Sale	Panasonic 8 track player for 1968 Cutlass, never installed. Comes with an 8 track tape. Have the original box. Believe it never to have been used. Asking \$90.	Larry Dietzel 314-757-7653
For Sale	1970 olds cutlass S – pictures available upon request - \$28,000	Jeff Bahr 314-397-6339
For Sale	1989 Olds Delta 88 Royale w/ 23,615 miles	Gregg Pepper 314-265-6413
For Sale	1993 Cutlass convertible with a high output 3.4 V-6, exterior is red with a dark gray leather interior with 124,000 miles.	Brad Long 615-766-7739

Barb can make a friend anywhere. (cont.)

The Oldsmobile blocks were wore out and no good. He had hundreds of carburetors, distributors, cams and engines all sitting on shelves or on the ground. Too many to count. Nothing of any good for me to purchase. We went into another large building where several CNC machines sit with newly made engines blocks and some were being built and half completed. He had his own balancing machines, gosh, Dick had everything as he built everything himself right in that building. He also had three private planes he was working on to get back legal and in the air again. Dick did everything.

Back in his office he showed us photos of his 68 Corvette painted green called DJ. He mentioned that his Corvette was the fastest for a while. Later he built a green 69 Camaro called DJ. He mentioned in his very early years he raced Oldsmobile's and was in contact with Joe Mondello to gain tricks from his knowledge on the early Oldsmobile V8 engines. In a smaller building he showed us his favorite driver a 1970 Olds 442 convertible. In his office he had so much history that he showed us. Then we would go have dinner together or he had to go to work as his gates would open for another night of racing.

Barb always spoke to Dick weekly till the winter of 2019 and the calls stopped. Dick died of a heart attack on December 6th 2019. His family took over the duties of Edgewater Sports Park and the track is still open to the public.

I'm glad Barb made friends with Dick Weinle as he was one of a kind racer that we both got to know his life's history and another good person.

That night of 2014 racing I made runner up in Pro class for the Oldsmobile's raced. I made \$100.00 check that night. I still have it. Thanks go to John, Bill, Larry, Rich, and Gerald for helping me.

Gene



Archway Olds Club News



March 2021

OLDSMOBILE NATIONALS MEETING 2021

- Special Events
- »2021 National Meet



More information coming soon



8/2/2021 to 8/8/2021

When:

August 2021
2:00 PM

Where:

Embassy Suites by Hilton Nashville SE
1200 Conference Center Blvd
Murfreesboro, Tennessee 37129
United States

Presenter:

Oldsmobile Club of America

Marsha Nicholas

Contact: nationals.registrations@oldsmobileclub.org
517-663-1811